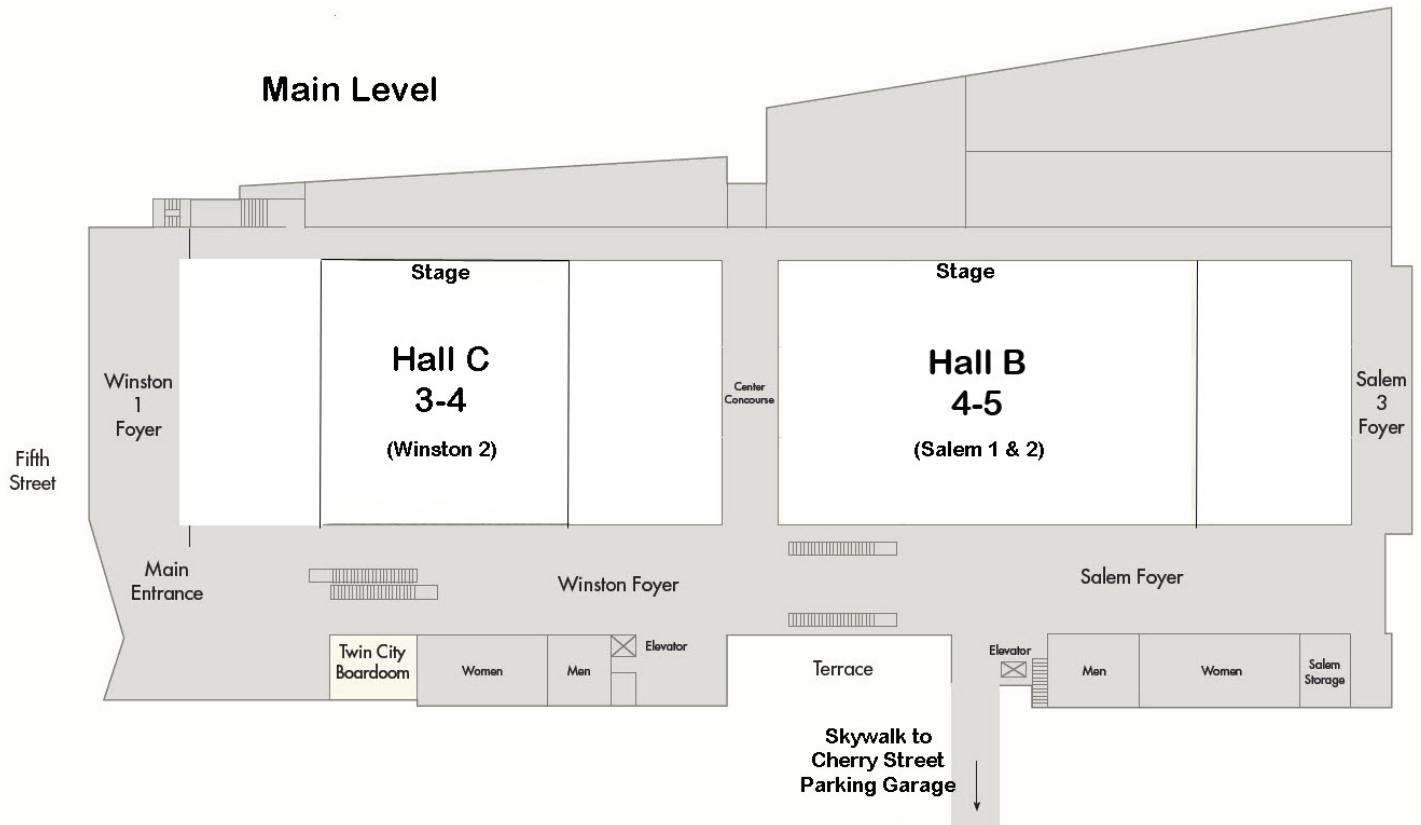


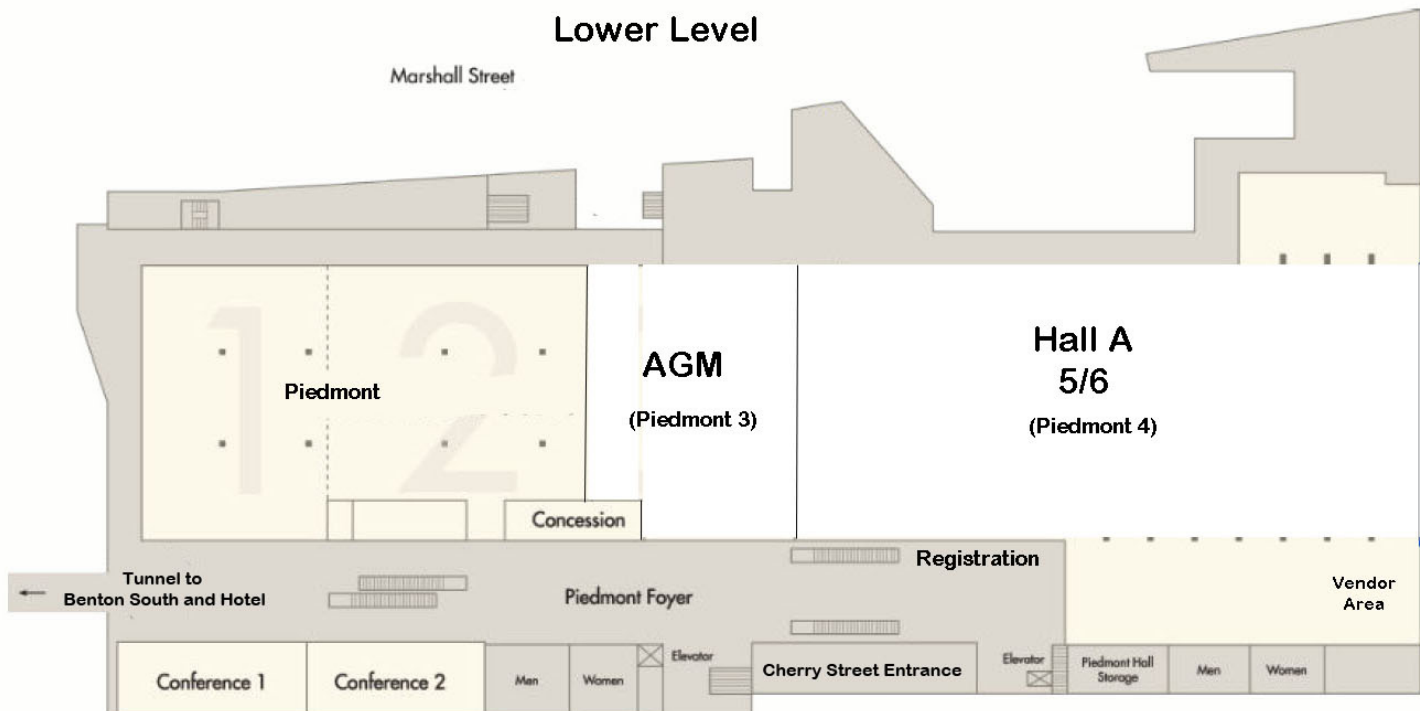
The Benton Convention Center

Halls B (Salem) and C (Winston)

Access the Main Entrance of the Benton by crossing Cherry Street from the Marriot. Turn right and then cross Fifth Street. Escalators in the foyers provide access to Hall A and Registration.



Hall A (Piedmont) – Access from the Cherry Street entrance at street level or the tunnel from the Embassy Suites. Escalators in the foyers provide access to Hall B and C.



Note: The street elevation lowers from left to right as seen from Cherry Street.